

ABSTRACT OF THE DISCLOSURE

An electrically neutral composition in the form of a water-in-oil or an oil-in-water emulsion is imparted with a unipolar electrostatic charge on spraying from an aerosol spray device by incorporating into the composition a non-ionic surfactant and at least one polar or 5 ionic or aromatic or linearly conjugated compound. The amount of the polar or ionic or aromatic or linearly conjugated compound included in the composition is about 0.01 to about 80% w/w based on the non-ionic surfactant, but is such that the theoretical conductivity of the emulsion is less than the bulk conductivity of the emulsion.

2050E0-482F600F